

# CIO of the Year Award 2011

**CIO of the Year 2005**  
Peter Hagedoorn  
*Former CIO Océ*

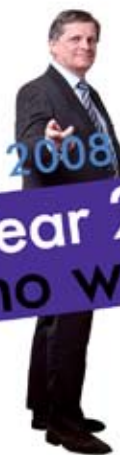
**CIO of the Year 2006**  
Kees Jans  
*CIO Schiphol Group*

**CIO of the Year 2007**  
Aloys Kregting  
*CIO DSM*

**CIO of the Year 2008**  
Rob de Haas  
*Former CIO ABN AMRO*

**CIO of the Year 2009**  
Arjen Dorland  
*CIO SHELL*

**CIO of the Year 2010**  
Lincke Sneller  
*CIO Tele 2*



**CIO of the Year 2011**  
who will it be?

# CIO of the Year Award 2011

**Congratulations! With great enthusiasm we can confirm you have been pre-nominated for the CIO of the Year Award 2011!**

The CIO of the Year Award has the aim to give recognition to the best performing CIO in that year. The performance aspects being measured entails IT-performance, IT-agility and project performance/attractiveness. Not only the performance aspects will be of importance. This years subject of the election is: "The Most I<sup>5</sup> Leader." So today's CIO has to prove to be a strategic player and partner for the business. From this perspective the personal profile of the CIO will be measured in terms of vision and execution in respect of dealing with innovation and information within the company.

This years Award will be presented on the CIO Day 2011 on the 15th of November 2011 by HRH Prince Bernhard van Oranje-Nassau.

## Selection process and criteria CIO of the Year Award 2011.

Of course The CIO of the Year Award 2011 is based on a well founded criteria process. The process and criteria have been developed over the past five years together with:

- CIO Platform Nederland (CIO platform of top 100 organizations in NL)
- CIO Magazine
- Research organizations: Qhuba and Boston Consulting Group

The process and criteria are published in CIO Magazine.

In order to be nominated for the Award, we kindly ask your cooperation to confirm your participation by entering the Award process via the online web questionnaire. Depending on the results of the questionnaire you will be invited to participate as nominee for the CIO of the Year Award 2011.

We would be very honored to have your cooperation for the CIO of the Year Award 2011!

Kindest Regards,



Rob Beijleveld  
CEO ICT Media bv  
Publisher CIO Magazine

## Jury of the CIO of the Year Award

The Jury of the CIO of the year Award consists of:

**Prince Bernhard van Oranje-Nassau**, CEO Levi9 and Chairman CIO of the Year Award;

**René Steenvoorden**, Director Groep ICT & CIO Rabobank, Chairman CIO Platform Nederland;

**Prof. Dr. Marcel Creemers**, Nyenrode Business School;

**Arjen Dorland**, VP & CIO Downstream Shell & CIO of the Year 2009;

**Hanno Ketterer**, Partner Boston Consulting Group;

**Rob Beijleveld**, Publisher CIO Magazine, organizer CIO Day

# CIO of the Year Award 2011

## CIO of the Year Award 2011 process

The CIO of the Year Award 2011 is based on a well founded criteria process. The process and criteria have been developed over the past four year together with The CIO Platform Nederland (CIO platform of top 100 organizations in NL), CIO Magazine and Research organisations: The Boston Consulting Group and Qhuba.

## The CIO of the Year Award 2011 process entails the following steps

- Pre-selection of a total of 100 pre-nominees.
- Invitation pre-nominees to cooperate at an in depth web questionnaire by The Boston Consulting Group.
- Results of the web questionnaire will be measured and ranked by The Boston Consulting Group
- The top 10 nominees will be chosen based on the received results of the web questionnaire and the Jury will be informed and advised.
- Personal validation interviews with top 10 nominees and personal assessment by Qhuba and S-TM: dat verandert de zaak!
- Validation interviews (calls) with internal Business Partner of the CIO by The Boston Consulting Group, Qhuba, S-TM: dat verandert de zaak! & CIO Magazine.
- CIO Magazine will interview and publish an article on the top 10 nominees.
- Jury will invite the top 5 nominees for a meeting in October, 2011.
- Jury will elect the CIO of the Year 2011
- The CIO of the Year Award will be presented by HRH Prince Bernhard van Oranje-Nassau (Chairman of the Jury) on the CIO Day 2011, 15th of November.
- The CIO of the Year 2011 will be on the cover of CIO Magazine edition December and the final election feedback will be published in this edition as well.

## Time frame CIO of the Year Award 2011

- Participation web Questionnaire  
*July / August*
- Ranking results by The Boston Consulting Group, Qhuba and S-TM: dat verandert de zaak!  
*August*
- Confirmation top 10 nominees
- Personal validation interviews with top 10 nominees
- Validation interviews with business partners of top 10 nominees
- Interviews with top 10 nominees by CIO Magazine  
*August / September*
- Article top 10 nominees in CIO Magazine Special  
*September*
- Jury meeting with the top 5 nominees  
*October*
- Jury will elect the CIO of the Year
- Presentation CIO of the Year Award 2010  
*November 15th*
- Presentation CIO Magazine with on the cover the CIO of the Year 2011  
*December*

# CIO of the Year Award 2011

Click here to find out more about  
last years CIO of the Year Process



## CIO Day 2011, 14th and 15th of November 2011

The CIO of the Year Award 2011 will be presented on the CIO Day 2011, which takes place on the 14th (afternoon/evening program) and 15th of November this year. The CIO Day is the largest and most successful event in The Netherlands for CIOs and IT Executives. With in the afternoon of the 14th of November a pre-conference program for the top of the IT Community. CIO Day 2011, 14th and 15th of November 2011. The program entails exclusive master classes with international leading speakers and guests.

The afternoon program is followed by an exclusive and "on invitation only" CIO VIP Diner with the auction CharITy (led by Auction House Christie's) and an informal celebration with entertainment in our special created lounge. During the day on the 15th of November an extensive and inspiring program is facilitated with a.o. leading international and national plenary speakers, discussions with CIOs, open Expert Sessions, exclusive Round Table Sessions and more. For more information please visit our website [www.cioday.com](http://www.cioday.com)

