



Today's Drivers of Innovation

Leveraging trends in the Digital Age

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Drivers of innovation

The culmination of three major trends



Massively scalable computing resources on demand

Cloud Computing



Broadband Connectivity



Access applications seamlessly virtually anytime anywhere



IP

Consumerization of IT

Device proliferation and social media adoption

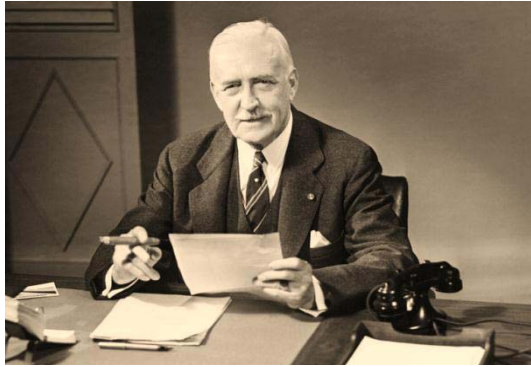


YouTube



Consumerization of IT

What does that mean to you?



Plutocracy

Clearly defined roles

Reputation and scale

First world

Telephone

Meritocracy

Flat structures

Things move fast

Emerging markets

Internet and email

Technocracy

Ecosystems

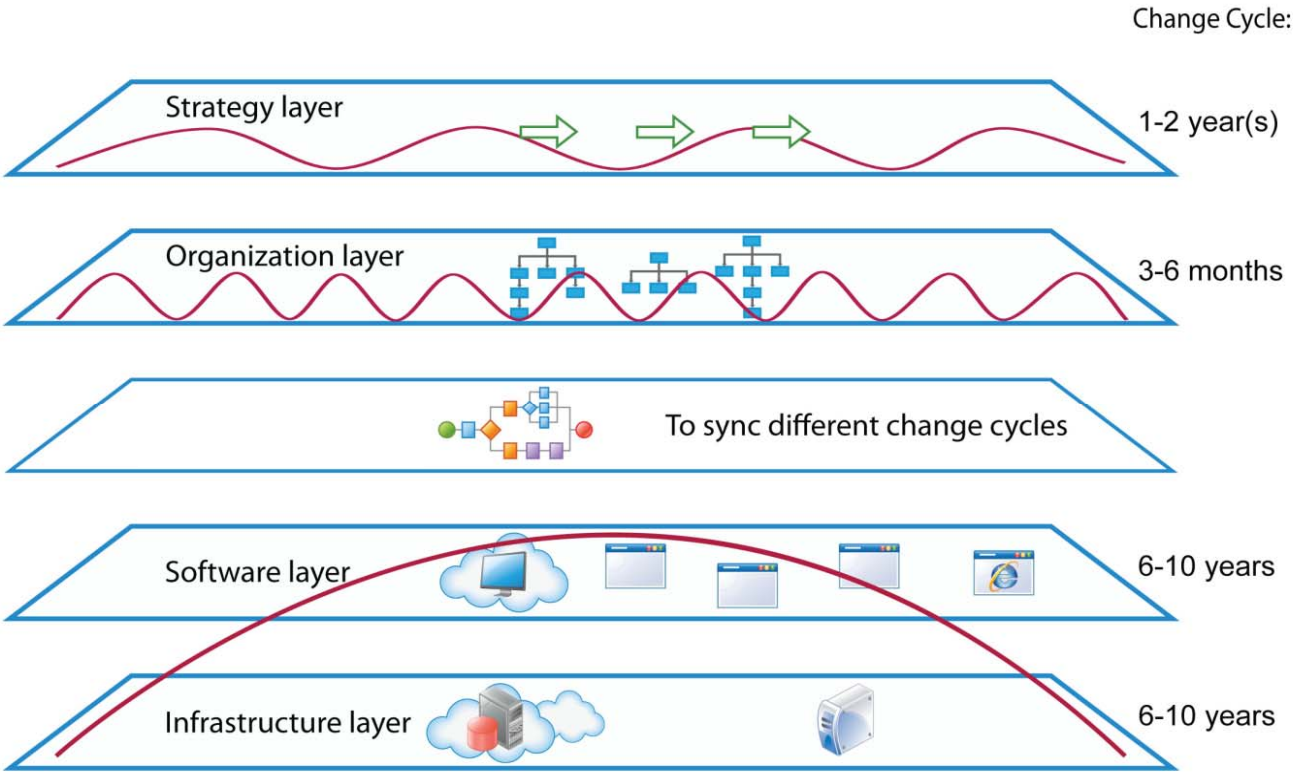
Instant

New economies

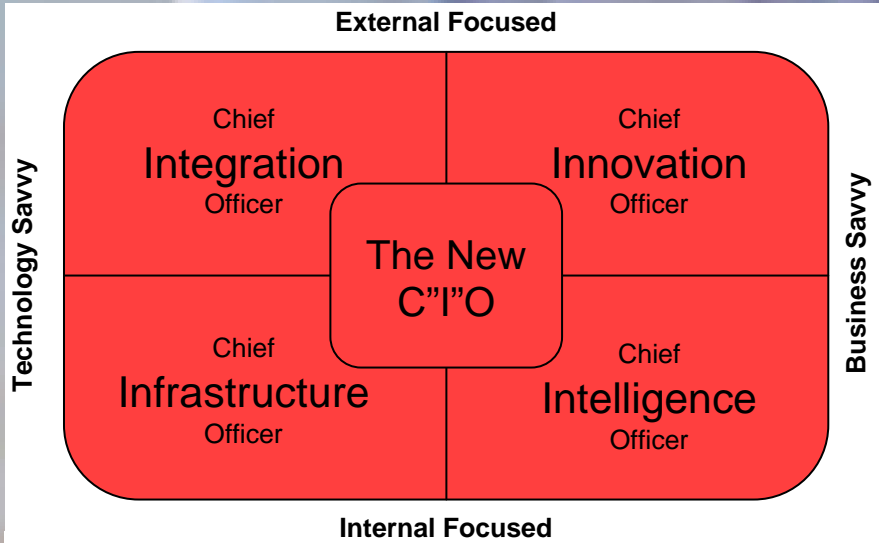
M2M / social networking

Consumerization accelerates the Change Cycle

Enforcing instant Business IT Alignment



The CIO of the Future



“By 2016 Business Innovation will be a key criteria for CIO evaluation”

What's next?

'The internet of things'

